Sponsoring PARBICA 18 is an opportunity for your organisation to reach out to information and records managers across the Pacific region.

The Pacific Regional Branch of the International Council on Archives (PARBICA) is a professional organisation intent on promoting the effective management and use of records and archives across the Pacific and preserving the region’s archival heritage.

Every two years PARBICA holds a conference. These conferences provide a unique opportunity to make and renew professional contacts with other archivists working in the Pacific region.

2019 presents a rare opportunity for you to engage with the broader international archival community. This year PARBICA is partnering with the International Council on Archives (ICA), the Australian Society of Archivists (ASA) and Archives and Records Association of New Zealand Te Huinga Mahara (ARANZ) to present Designing the Archive 2019. The conference will be in Adelaide, South Australia, 21-25 October.

Designing the Archive 2019 will explore human-centric design processes, empathy, creativity, innovation, experimentation, prototyping, and co-design in the development of recordkeeping systems, information governance frameworks, archival programs and services, archive buildings and spaces, and digital archives.

The conference will be of interest to archivists, recordkeepers, manuscript librarians, data and information managers. It is an international conference open to those working in government, universities, schools, and the private sector. The conference is open to people who are not members of the host associations.

2019 is also a rare opportunity for many Pacific archivists to engage in the broader international archival community in the accessible location of Adelaide. PARBICA is committed to supporting as many members as possible, to engage them in this international event and provide learning and sharing opportunities that are not to be missed.

We invite you to become involved in this special event through a set of rewarding sponsorship packages. All sponsors will be acknowledged at the PARBICA General Meeting. Sponsorship provides your organisation with the opportunity to show its commitment to information governance, archival practice and the value of networks by supporting PARBICA delegates attendance at Designing the Archive 2019 where they can share experiences and learn new skills from their international peers.

For further details, contact David Swift on parbica.treasurer@naa.gov.au, or visit the conference website at conference.archivists.org.au.
# PARBICA 18 Sponsorship Packages

<table>
<thead>
<tr>
<th>Package</th>
<th>What you give</th>
<th>Benefits</th>
<th>Details</th>
<th>Number available</th>
</tr>
</thead>
</table>
| Talanoa      | $AU2000       | In the Fijian language Talanoa means communicating with openness and trust. The Talanoa package provides your organisation with the opportunity to show its commitment to information governance, archival practice and the value of networks. By sponsoring a PARBICA speaker, your organisation will connect with participants in a meaningful way and stimulate ideas, discussion and ongoing relationships. Your sponsorship will provide travel and/or accommodation assistance for Pacific archivists who have been selected to present papers at this international conference. | - The PARBICA speaker will acknowledge your support when they present their paper in front of a crowd of international archivists.  
- Your logo and up to 200 words appears on the PARBICA website for 12 months beyond the conference as a PARBICA supporter  
- Acknowledgement in PARBICA’s annual magazine, PANORAMA.  
- Each PARBICA delegate receives two pieces of your chosen marketing material  
- Ongoing special mention as a supporter in the PARBICA 18 social media campaign leading up to the Conference and in follow up reports.  
- Your support will be acknowledged in a Conference review in PANORAMA, written by a sponsored member. | 4                |
| Loto Gatasi  | $AU1,000      | In the Samoan language loto gatasi means to stand together or to have a united heart. Face to face contact is critical to many Pacific cultures and PARBICA conferences provide an invaluable opportunity for Pacific archivists to build and renew connections with their colleagues. Your organisation’s sponsorship will support the attendance of a Pacific archivist to attend the conference and learn new skills. This will be set aside to support small archives that would otherwise find it very difficult to fund attendance. | - Your logo appears on the PARBICA website for 12 months beyond the conference as a PARBICA supporter  
- Acknowledgement in PARBICA’s annual magazine, PANORAMA.  
- Each PARBICA delegate receives one piece of your chosen marketing material  
- Ongoing special mention as a supporter in the PARBICA 18 social media campaign leading up to the Conference and in follow up reports.  
- Your support will be acknowledged in a Conference review in PANORAMA, written by a sponsored member. | 10               |
<table>
<thead>
<tr>
<th>Package</th>
<th>What you give</th>
<th>Benefits</th>
<th>Details</th>
<th>Number available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kâinga</td>
<td>$AU500</td>
<td>In the Tongan language kâinga is the extended family. The kâinga package provides your organisation with the opportunity to support PARBICA delegates through assistance with their accommodation in Adelaide.</td>
<td>• Your logo appears on the PARBICA website for 12 months beyond the conference as a PARBICA supporter • Acknowledgement in PARBICA’s annual magazine, PANORAMA. • Each PARBICA delegate receives one piece of your chosen marketing material • Ongoing mention as a supporter in the PARBICA 18 social media campaign leading up to the Conference and in follow up reports.</td>
<td>10</td>
</tr>
<tr>
<td>Longwe</td>
<td>$AU500</td>
<td>In Tok Pisin language longwe means far away. The longwe package provides your organisation with the opportunity to support PARBICA delegates through assistance with their travel to Adelaide. It recognises that the cost of travel is a major impediment to many members, and your support will enable them to engage in learning that would otherwise be inaccessible.</td>
<td>• Your logo appears on the PARBICA website for 12 months beyond the conference as a PARBICA supporter • Acknowledgement in PARBICA’s annual magazine, PANORAMA. • Each PARBICA delegate receives one piece of your chosen marketing material • Ongoing mention as a supporter in the PARBICA 18 social media campaign leading up to the Conference and in follow up reports.</td>
<td>10</td>
</tr>
<tr>
<td>Tuhinga</td>
<td>Your choice</td>
<td>In the Maori language tuhinga is a concurrence of opinion. We can work with you to tailor a sponsorship package that meets the requirements of your organisation and benefits PARBICA members.</td>
<td>• Contact PARBICA Treasurer, David Swift, to discuss Email <a href="mailto:parbica.treasurer@naa.gov.au">parbica.treasurer@naa.gov.au</a></td>
<td>No limit</td>
</tr>
</tbody>
</table>

*Prices are quoted in Australian dollars and exclude GST

**PARBICA 18 Sponsorship Payment**

Pay by electronic funds transfer to:
**Account name:** PARBICA  
**Bank** Commonwealth Bank of Australia  
**Branch:** Dickson, ACT  
**BSB:** 062 904  
**Account:** 1000 7377  
**BIC/Swift Code:** CTBAU2S

Make cheques payable to PARBICA and send to:  
Mr David Swift  
Treasurer, PARBICA  
C/- National Archives of Australia  
PO Box 552  
Cannon Hill QLD 4170  
AUSTRALIA

Pay by PayPal  
**paypal.me/parbica**

Request an invoice:  
Email: parbica.treasurer@naa.gov.au